



SPONSORSHIP/
EXHIBITOR

PROSPECTUS

The Royal Sonesta

New Orleans

February 21st - 24th, 2027



ABOUT US

The International Association of Marine Investigators (IAMI) is a non-profit international organization dedicated to combating marine theft, arson, fraud, and other criminal activity in the marine environment. Founded in 1986, IAMI has a global reach, with members representing both public and private sectors in the United States and around the world.



MISSION STATEMENT

IAMI will develop and provide exemplary training to law enforcement, insurance, fire, and maritime professionals and facilitate an environment where public and private sectors unite to combat criminal marine activity such as theft, arson, and fraud.



BENEFITS OF SPONSORING/EXHIBITING

Becoming a Sponsor or Exhibitor at IAMI's Annual Training Seminar gives your organization valuable exposure to a global network of professionals dedicated to investigating and preventing marine-related crimes, fraud, fires, and accidents.

What You'll Gain:

- **Access to a Targeted Audience:** Reach law enforcement, marine investigators, insurance professionals, and industry leaders who are actively seeking tools and services to support their mission.
- **Brand Credibility and Visibility:** Align your organization with IAMI—the leading authority in marine crime prevention—and position your brand as a trusted and proactive partner in public safety and maritime security.
- **Valuable Networking Opportunities:** Engage directly with top-tier professionals from public and private sectors. This event fosters collaboration and innovation, placing your team in the center of real-world conversations and solutions.
- **Lead Generation and Business Growth:** Showcase your products and services to a qualified audience through structured networking events, exhibit hall time, and sponsored activities designed to generate meaningful connections and lasting partnerships.

This prospectus contains detailed information on a variety of sponsorship and exhibitor tiers and packages designed to suit different organizational needs and objectives.

We're confident that IAMI's Annual Training Seminar will be a game-changing event, and we look forward to working together with you now and in the future.

CONFERENCE OVERVIEW

IAMI's Annual Training Seminar (ATS)

IAMI's Annual Training Seminar offers 'Prime Time' sponsor opportunities and exhibit space, affording sponsors/vendors maximum opportunity to engage with attendees over the 4-day ATS. The exhibit space is strategically located immediately outside the classrooms, where all breaks and drinks are served, allowing vendors to engage in multiple opportunities for one-on-one interactions with IAMI members from the United States, Canada, and across the globe.

This exclusive event is the primary gathering that unites Marine Law Enforcement, Marine Surveyors, and the Marine Insurance Industry under one roof. These professionals demand highly specialized training and equipment, and our conference offers an unparalleled opportunity to showcase your products or services.

We typically have between 150 to 200 attendees and guests from across the globe and in the marine investigations field. This includes Law Enforcement, Fire Marshals, Surveyors, Insurance, and Investigators.

CONFERENCE VENUE



Hotel: The Royal Sonesta- New Orleans
300 Bourbon Street
New Orleans, LA, 70130, US

Dates: February 21st - 24th, 2027

Rates: \$189.00 per night/plus tax and fees

Cut Off: January 15, 2027

Parking: Free for LEO official vehicles, 20% off for all others

Located in the historic French Quarter on Bourbon Street, The Royal Sonesta New Orleans offers accommodations with an outdoor pool, multiple bars, and a jazz club, as well as several on-site dining options. Complimentary WiFi, a flat-screen TV and a refrigerator are included in all rooms. A fitness center and business center are available. St. Louis Cathedral and Jackson Square are both within a 10-minute walk from the hotel.



30 Free Things to Do

Every reason to choose New Orleans



Thomas Jefferson paid \$15 million for the entire Louisiana Territory, or about four cents an acre. That means New Orleans went for about seven bucks. More than 200 years later, New Orleans is still a great deal.

1. Get jazzed.

Stroll along Bourbon or Frenchmen, where jazz pours out onto the street or duck into a few clubs for the full experience.

2. Dive deeper into our musical heritage.

After you've heard your fair share of jazz, learn about its roots at the New Orleans Jazz National Historic Park (916 N. Peters Street).

3. Browse art throughout the city.

It seems like you can find art in every corner of New Orleans — the galleries on Julia and Royal Streets, the Mid-City and Bywater art markets, Jackson Square vendors and so much more.

4. Experience Our Parks.

Walk among the centuries-old oaks of City Park, picnic in picturesque Audubon Park or enjoy views of the Mississippi River at Woldenberg Park.

5. Take in a free festival.

Through free summer festivals such as Vieux-To-Do and Satchmo Summerfest, explore the history of New Orleans and understand the culture of this unique city.

6. Immerse yourself in New Orleans history.

Stop by The Historic New Orleans Collection at 533 Royal Street for a crash course on the city's history that spans almost 300 years.

7. Enjoy the neighborhood.

Spend an hour people-watching at a coffee shop in the Faubourg Marigny, voted one of America's 10 Great Neighborhoods.

8. Bike along the levee.

Rent a bike and go for a ride along the levee while taking in the sights and sounds of the mighty Mississippi River.

9. Oysters at Le Bon Temps Roule.

Head Uptown to this Magazine Street club on Fridays for free oysters as you listen to the funk sounds of Joe Crown.



10. Shop for mansions on St. Charles Avenue.

Come on! You don't have to be in the market to appreciate these jewels on the Avenue.

11. View the architecture of the French Quarter.

I spy wrought-iron balconies, a cornstalk fence, a hidden courtyard.

12. Get in touch with nature at Jean Lafitte National Park.

Just 30 minutes from downtown New Orleans and you can immerse yourself in Louisiana's rich ecological treasures — swamps, forests and marshland.

13. Catch a free summer show at Tipitina's.

This uptown venue pays homage to the jazz legend Professor Longhair with free shows on Fridays during the summer months.

14. Go see Fulton Street.

Stroll through the Fulton Street promenade, home to outdoor cafes, one-of-a-kind shopping, Harrah's Hotel and open-air concerts and festivals.

15. Celebrate the ambiance of The Roosevelt.

The \$145 million historic restoration added 504 rooms to New Orleans' hotel inventory, along with 60,000 square feet of event and meeting space.

16. Hang your business card at the Old Absinthe House.

Leave your mark on New Orleans by adding your business card to the wall at one of Bourbon Street's oldest bars.

17. Spend Saturday morning at the Farmers Market.

Learn a bit about the famous New Orleans cuisine with free cooking demonstrations at the Crescent City Farmers Market.

18. Check out the Louisiana Superdome.

The Louisiana Superdome, with its multi-million dollar renovation, is a premier venue for major conventions and sporting events, including Super Bowl XLVII in 2013.



19. Haunt our “Cities of the Dead.”

Visit our famous above-ground tombs at Lafayette Cemetery No. 1 in the Garden District or St. Louis Cemetery No. #1 on Basin Street, believed to be final resting place of Voodoo Queen Marie Laveau. Knock three times on her crypt and make a wish.

20. Take Yourself on a Literary Tour.

See where Tennessee Williams (722 Toulouse), William Faulkner (624 Pirate’s Alley), Truman Capote (711 Royal), Thornton Wilder (623 Bourbon), Walker Percy (1820 Milan) and Anne Rice (1239 First) lived.

21. Jam at Wednesday at the Square.

During the spring and summer months, the Young Leadership Council hosts free concerts in Lafayette Square featuring some of the hottest local acts.

22. Ride the River.

The free Canal Street ferry offers some of the best views of the New Orleans skyline and drops you in historic Algiers.

23. Be Moved by Our Spectacular Churches.

The large Catholic population of New Orleans gave rise to breathtaking churches such as St. Louis Cathedral, St. Augustine and our Lady of Guadalupe.

24. Discover the Besthoff Sculpture Garden.

Located amid the beauty of City Park, the Besthoff Sculpture Garden features one of the most impressive collections of contemporary sculpture in America.

25. Be a “Voluntourist.”

Though New Orleans is thriving, there are parts of the city that could still use some help following Hurricane Katrina. Just a few hours of volunteering can leave a lasting impact on New Orleans.

26. Walk and Talk.

Network with thousands of your fellow colleagues in the world’s most walkable city.

27. Room with a View.

Soak up the views of the French Quarter, Warehouse District and Central Business District from your newly renovated hotel room.

28. Savor Your Senses.

Savor the smells of more than 1,000 restaurants as you walk the streets of the French Quarter and Riverfront.

29. World Class Venue.

Browse the exhibit hall in a Convention Center that has undergone million dollars in renovations.

30. Unique Destination.

Listen to the rattle of the historic streetcar and know that you’re truly someplace different. Where else would you rather be?



10 UNDER \$10

1. BEIGNETS AT CAFÉ DU MONDE

Just one suggestion: don’t wear black.

2. THE CABILDO ON JACKSON SQUARE

Go see Napoleon’s death mask and lots of other fascinating stuff.

3. DUELING PIANOS AT PAT O’BRIEN’S

For a tip, they’ll play just about anything.

4. STREETCAR RIDE

For \$1.25 the streetcar will take you back in time.

5. SLOTS AT HARRAH’S

Ten dollars may not take you too far, but you never know...

6. STREET PERFORMERS

Come on. Give a mime a buck.

7. ROMAN CANDY WAGON

One gooey stick will take you back.

8. FRENCH MARKET

Shop for affordable treasures.

9. SNOWBALLS

Take them for an authentic New Orleans snowball. Nectar cream is a local favorite.

10. LUCKY DOG

You haven’t been to New Orleans till you’ve had one.

CONFERENCE SCHEDULE INFO

SEMINAR ATTIRE:

Presidents Reception - Casual

Opening Ceremony - Business Casual

Education Sessions - Business Casual

Banquet - Business Casual

EXHIBITOR SCHEDULE

Date	Time	Activity
Saturday February 20, 2027	1:00 PM – 5:00 PM	Exhibitor Move-In/Setup
Sunday February 21, 2027	8:00 AM – 5:00 PM	Late Exhibitor Move-In/Exhibit Hours
Monday February 22, 2027	7:30 AM – 5:00 PM	Exhibit Hours
Tuesday February 23, 2027	7:30 AM – 5:00 PM	Exhibit Hours
Wednesday February 24, 2027	7:30 AM – 12:00 PM	Exhibit Hours

SPONSOR PACKAGES

CRESCENT CITY JUBILEE SPONSOR \$20,000 DONATION - 1 AVAILABLE

Exclusive Partner of the Crescent City Jubilee Reception

- Custom signage showcasing you as the exclusive Jubilee Reception Sponsor
- Custom exclusive GOBO created and displayed during the Reception
- Opportunity to address attendees at the Jubilee & Opening Ceremonies

Sponsors Choice Benefit Selection

- Opportunity to select up to three additional benefits from the Sponsors Choice list

Premium Exhibitor Exposure

- One prime exhibitor booth space and two complimentary registrations for the ATS

Exclusive Event Access

- Four complimentary tickets to all Receptions and Banquet

Year-Round Recognition

- Your logo and name featured on the IAMI website for twelve months
- Recognition on the IAMI mobile app used by attendees and members

High-Visibility Advertising

- Feature article on your company in one issue of Marine Crime Today magazine
- One full-page advertisement in Marine Crime Today (MCT) magazine for twelve months

Direct Marketing Opportunities

- List of attendees with contact information after the ATS

Extended Online Reach

- Link to your company's website from both the IAMI member portal and public-facing site for twelve months
- Six social media posts recognizing sponsor through IAMI social channels

**Sponsors receive all Exhibitor-level benefits,
with enhanced placements and extended durations as outlined above.**

SPONSOR PACKAGES

BANQUET SPONSOR

\$15,000 DONATION - 1 AVAILABLE

Exclusive sponsor of the Banquet

- Custom sponsor signage showcasing you as the exclusive Banquet Sponsor
- Custom exclusive GOBO created and displayed during the Banquet
- Opportunity to address attendees at the Banquet & Opening Ceremonies

Sponsors Choice Benefit Selection

- Opportunity to select up to two additional benefits from the Sponsors Choice list

Premium Exhibitor Exposure

- One prime exhibitor booth space and one complimentary registration for the ATS

Exclusive Event Access

- Three complimentary tickets to the Jubilee and Presidents reception
- Four complimentary tickets to the Banquet

Year-Round Recognition

- Your logo and name featured on the IAMI website for twelve months
- Recognition on the IAMI mobile app used by attendees and members

High-Visibility Advertising

- Feature article on your company in one issue of Marine Crime Today magazine
- One full-page advertisement in Marine Crime Today (MCT) magazine for twelve months

Direct Marketing Opportunities

- List of attendees with contact information after the ATS

Extended Online Reach

- Link to your company's website from both the IAMI member portal and public-facing site for twelve months
- Five social media posts recognizing sponsor through IAMI social channels

**Sponsors receive all Exhibitor-level benefits,
with enhanced placements and extended durations as outlined above.**

SPONSOR PACKAGES

PRESIDENTS RECEPTION SPONSOR \$10,000 DONATION - 1 AVAILABLE

Exclusive Partner of the Presidents Reception

- Custom signage showcasing you as the exclusive Presidents Reception Sponsor
- Custom exclusive GOBO created and displayed during the Presidents Reception
- Opportunity to address attendees at the Presidents Reception & Opening Ceremonies

Sponsors Choice Benefit Selection

- Opportunity to select up to one additional benefit from the Sponsors Choice list

Premium Exhibitor Exposure

- One prime exhibitor booth space and one complimentary registration for the ATS

Exclusive Event Access

- Two complimentary tickets to the Jubilee and Banquet
- Four complimentary tickets to the Presidents Reception

Year-Round Recognition

- Your logo and name featured on the IAMI website for 12 months
- Recognition on the IAMI mobile app used by attendees and members

High-Visibility Advertising

- Feature article on your company in one issue of Marine Crime Today magazine
- One full-page advertisement in Marine Crime Today (MCT) magazine for twelve months

Direct Marketing Opportunities

- List of attendees with contact information after the ATS

Extended Online Reach

- Link to your company's website from both the IAMI member portal and public-facing site for twelve months
- Four social media posts recognizing sponsor through IAMI social channels

**Sponsors receive all Exhibitor-level benefits,
with enhanced placements and extended durations as outlined above.**

SPONSOR PACKAGES

NETWORKING SUITE SPONSOR

\$7,500 DONATION

Enhanced Event Branding

- Custom sponsor signage showcasing you as the exclusive Networking Suite Sponsor
- Opportunity to address attendees at the Opening Ceremonies

Premium Exhibitor Exposure

- One prime exhibitor booth space

Exclusive Event Access

- Two complimentary tickets to the Jubilee, President's Reception, and Banquet

Year-Round Recognition

- Your logo and name featured on the IAMI website for nine months
- Recognition on the IAMI mobile app used by attendees and members

High-Visibility Advertising

- Feature article on your company in one issue of Marine Crime Today magazine
- One full-page advertisement in Marine Crime Today (MCT) magazine for nine months

Direct Marketing Opportunities

- List of attendees with contact information after the ATS

Extended Online Reach

- Link to your company's website from both the IAMI member portal and public-facing site for nine months
- Three social media posts recognizing sponsor through IAMI social channels

Sponsors receive all Exhibitor-level benefits, with enhanced placements and extended durations as outlined above.

SPONSOR PACKAGES

SAPPHIRE SPONSOR \$5000 DONATION

Enhanced Event Branding

- Custom sponsor signage displayed throughout event
- Opportunity to address attendees at the Opening Ceremonies

Premium Exhibitor Exposure

- One complimentary exhibitor booth space

Exclusive Event Access

- Two complimentary tickets to the Jubilee and President's Reception
- One complimentary ticket to the Banquet

Year-Round Recognition

- Your logo and name featured on the IAMI website for nine months
- Recognition on the IAMI mobile app used by attendees and members

High-Visibility Advertising

- Feature article on your company in one issue of Marine Crime Today magazine
- One full-page advertisement in Marine Crime Today (MCT) magazine for six months

Direct Marketing Opportunities

- List of attendees with contact information after the ATS

Extended Online Reach

- Link to your company's website from both the IAMI member portal and public-facing site for six months
- Three social media posts recognizing sponsor through IAMI social channels

Sponsors receive all Exhibitor-level benefits, with enhanced placements and extended durations as outlined above.

SPONSOR PACKAGES

PLATINUM SPONSOR \$2500 DONATION

Enhanced Event Branding

- Custom sponsor signage displayed throughout event
- Opportunity to address attendees at the Opening Ceremonies

Premium Exhibitor Exposure

- One complimentary exhibitor booth space

Exclusive Event Access

- One complimentary ticket to the President's Reception and Banquet

Year-Round Recognition

- Your logo and name featured on the IAMI website for six months
- Recognition on the IAMI mobile app used by attendees and members

High-Visibility Advertising

- One full-page advertisement in Marine Crime Today (MCT) magazine for three months

Direct Marketing Opportunities

- List of attendees with contact information after the ATS

Extended Online Reach

- Link to your company's website from both the IAMI member portal and public-facing site for six months
- Two social media posts recognizing sponsor through IAMI social channels

Sponsors receive all Exhibitor-level benefits, with enhanced placements and extended durations as outlined above.

SPONSOR PACKAGES

GOLD SPONSOR \$1250 DONATION

Enhanced Event Branding

- Custom sponsor signage displayed throughout event
- Opportunity to address attendees at the Opening Ceremonies

Premium Exhibitor Exposure

- One complimentary exhibitor booth space

Exclusive Event Access

- One complimentary ticket to the President's Reception and Banquet

Year-Round Recognition

- Your logo and name featured on the IAMI website for six months
- Recognition on the IAMI mobile app used by attendees and members

High-Visibility Advertising

- One full-page advertisement in Marine Crime Today (MCT) magazine for one month

Extended Online Reach

- Link to your company's website from both the IAMI member portal and public-facing site for three months
- One social media post recognizing sponsor through IAMI social channels

Sponsors receive all Exhibitor-level benefits, with enhanced placements and extended durations as outlined above.

SPONSOR PACKAGES

SILVER SPONSOR \$750 DONATION

Enhanced Event Branding

- Custom sponsor signage displayed throughout event
- Opportunity to address attendees at the Opening Ceremonies

Premium Exhibitor Exposure

- One complimentary exhibitor booth space

Exclusive Event Access

- Includes one complimentary ticket to the President's Reception and Banquet

Year-Round Recognition

- Your logo and name featured on the IAMI website for three months
- Recognition on the IAMI mobile app used by attendees and members

Extended Online Reach

- Link to your company's website from both the IAMI member portal and public-facing site for three months
- One social media post recognizing sponsor through IAMI social channels

Sponsors receive all Exhibitor-level benefits, with enhanced placements and extended durations as outlined above.

EXHIBITOR PACKAGES

EXHIBITOR \$600 DONATION

Exhibitor Exposure

- One 6' exhibitor table at the ATS
- Two chairs
- Access to electrical outlets when available

Exhibitor Recognition

- Your logo and name featured on the IAMI website as an exhibitor
- Recognition on the IAMI mobile app used by attendees and members
- Recognition on slides during general session events

Direct Marketing Opportunities

- Option to include branded materials or promotional items in attendee welcome bags

Networking Suite Access

- Evening entry into the Networking Suite for casual, high-value connections with attendees

Sponsorship and Exhibitor benefits and levels provided in this prospectus are subject to change. While IAMI will make every effort to provide the sponsorship and exhibitor benefits as listed, it is up to the sponsor/exhibitor to request the benefits directly.

If you do not see a sponsorship benefit or category that meets your needs, please contact us and we will be happy to work with you to find a suitable sponsor level.

ADDITIONAL BENEFITS OPTIONS

Additional benefit selection is offered to the highest fully funded sponsor based on benefits described above, beginning 3 months prior to the start of the ATS.

Top sponsor will have 1 week to make selection before remaining benefits are offered to the next highest fully funded sponsor.

- Dedicated Break Sponsor with signage at breaks on any one day of conference
- One additional attendee registration for the ATS
- One additional ticket to the Jubilee, Presidents Reception, and Banquet
- Recognition as sponsor on airport welcome signage (when available)
- Podium sign with logo for general session - one available
- Name added to one IAMI swag item to be given to the first 150 attendees at the conference - one available
- One dedicated email sent to IAMI membership with information and promotional information provided by sponsor
- Official sponsor of one dedicated breakout training room, with signage displayed outside that specific room
- Exclusive Sponsor of a TBD IAMI Training Webinar
- One additional annual IAMI membership
- Custom Request - TBD

CONTACT US

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The International Association of
Marine Investigators is a
501(c)3 non-profit organization.

